

IH Aberdeen – Corporate Social Responsibility

Social & Environmental Projects

Passionate about Red Squirrels: Squirrel Woodland Conservation – 7th Dec 2013

As part of IH Aberdeen’s corporate social responsibility policy, education and environmental concerns take priority. On Saturday staff and students braved the icy cold and took part in a conservation event organised by Aberdeen City Council’s Countryside Ranger Service. The event was to help encourage red squirrels back to Scotland having become greatly outnumbered by the North American Grey Squirrel.

Students and staff joined other local volunteers in removing Spruce tree saplings. The favourite food of the grey squirrel) in order to plant more Scots Pine trees (the favourite food of red squirrels). This encourages red squirrels back to the woods by increasing their habitat and main food source). Before the event, an educational talk at the school was arranged via the Countryside Ranger Service in which students learned a great deal about the decline of the red squirrel and the problems posed to both species.



DID YOU KNOW? Only 121,000 red squirrels remain in Scotland today.



Passionate About the Sea: Combating Marine Litter with the Marine Conservation Society - 27th April 2013

As part of our corporate social policy, IH Aberdeen is committed to participating in local environmental initiatives. Students and staff at IH Aberdeen joined forces with retail giant Marks and Spencer in the 'Big Beach Clean-Up' organised by the Marine Conservation Society, UK. Along with a small army of volunteers from local businesses, we helped collect 192 kg of rubbish from Aberdeen beach in just over an hour. We also assisted in a survey to identify the main sources of litter on our beach. This information will be collated and analysed by the MCS for campaigning / educational purposes.

We had a great day out. It was a chance for our students to take part in a local conservation event, learn about the dangers of waste and litter to marine life, practise their English and meet other volunteers – and of course to enjoy the fresh sea air!

Aberdeen beach and the surrounding coastline is home to families of seals, dolphins and other marine life. We felt proud to be helping the environment and wildlife by taking part in this event and hope to participate in more activities. Having learned about the hazards of litter to marine life (by either eating, choking or becoming entangled in litter) we now plan to use this information in our 'Natural English' classes to raise awareness of this issue and to encourage discussion on our own behaviour and lifestyle.



DID YOU KNOW? Plastic was found to be the major source of litter on Aberdeen's beaches.



IH, Aberdeen Celebrates 'Nelson Mandela Day' -

17th July 2014

IH Aberdeen was proud to participate in the global day of action to celebrate 'Nelson Mandela Day'. This day serves to commemorate the achievements of Nelson Mandela in working towards peace and reconciliation, democracy, conflict resolution and human rights and share in his call for positive social action.

Students from our FCE class worked together in researching and organising this event. The result was a sponsored walk along Aberdeen's beautiful seafront which helped us raise £100 for the 'Nelson Mandela Children's Fund (UK)'.

This charity raises funds for vulnerable children across South Africa in areas such as safety and protection; training and skills development; support for refugees and orphans resulting from the AIDS / HIV pandemic; and the promotion of sport as a tool for community development.

We believe this is a well-deserving cause and hope to become more involved with the charity in the future. The day was a great success. Thanks to everyone who participated and donated!



DID YOU KNOW? South Africa is believed to have more people living with HIV & AIDS than any other country in the world.

